

INVOICE



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

Billing Address:

Marketing Resource Group
Attention: Accounts Payable
225 S. Washington Square
Lansing, MI 48933

Advertiser	Stephen Markman for Justice Zahra for .	Invoice #	143270-1
Product	2012 Election	Invoice Date	11/25/12
Estimate Number	12-MZJ-906	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
Station	WJBK	Order #	143270
Account Executive	Matt Joseph	Alt Order #	Political Candidate: MI S
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	11/03/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 430a	430a-5a								
	cdr										
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	4:49 AM	12MJX900H	\$350.00		1
2	WJBK	M-F 3p-4p	3p-4p								
	cdr										
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	3:46 PM	12MJX900H	\$450.00		1
3	WJBK	M-F 4p-5p	4p-5p								
	cdr										
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	4:57 PM	12MJX900H	\$900.00		1
4	WJBK	Fox 2 News AM Sa 630a	630a-7a								
	cdr										
					10/29/12 to 11/04/12	1x	-----S-				
	WJBK			Sa	11/03/12	:30	6:38 AM	12MJX900H	\$1,500.00		1
5	WJBK	Fox 2 News AM Su 630a	630a-7a								
	cdr										
					10/29/12 to 11/04/12	1x	-----S				
	WJBK			Su	11/04/12	:30	6:51 AM	12MJX900H	\$1,500.00		1
6	WJBK	Pac 12 RS Non Prime Game	Various								
	cdr										
					10/29/12 to 11/04/12	2x	-----S-				
	WJBK			Sa	11/03/12	:30	2:33 PM	12MJX900H	\$400.00		1
	WJBK			Sa	11/03/12	:30	2:56 PM	12MJX900H	\$400.00		2

Aired Spots

7

Gross Total \$5,500.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Product	2012 Election
Estimate Number	12-MZJ-906

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Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Order #	143270
Alt Order #	Political Candidate: MI St
Deal #	
Order Flight	11/03/12 - 11/05/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Agency Commission **\$825.00**

Net Amount Due **\$4,675.00**

Payment Terms 30 Days

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